



Minutes

Meeting name: Beach Road Corridor Strategy Key Stakeholder Reference Group						
Date	21/7/2011	Start	6 pm	Finish	7.40 pm	Location Bayside City Council
Meeting objective:	To provide feedback to assist with the development of the Beach Road Corridor Strategy and Route 33 Beach Road 'No Stopping' Trial					
Chairperson:	Lisa Bowman, PLUM Communication					
Attendees:	<p>PLUM Communications: Rachel Edington, Lisa Bowman</p> <p>Traffic Group: Ross Thompson</p> <p>Bayside City Council: Guy Wilson Browne, Mark Ritch, Charles Turner, Peter Butterworth, Mayor Cr Alex del Porto</p> <p>VicRoads – South Eastern Metro Region: Trevor Smith, Jim Chrysis</p> <p>Kingston City Council: Anthea Jennings</p> <p>Cycling Victoria: Kipp Kauffman, David Grant</p> <p>Sandringham Hospital: Dr James Taylor</p> <p>Bicycle Victoria: Jason den Hollander</p> <p>Parks Victoria: Brigid Isaacs</p> <p>Bayside Community Representatives:</p> <p>Community Org: Chris Sutton, Bayside Conservation Society</p> <p>Resident residing on Beach Road: Diana Whaley</p> <p>Resident not residing on Beach Road: John Cain</p>					
Apologies:	<p>Bayside Representatives: Barbara Latham, David Elmslie</p> <p>Bicycle Victoria: Harry Barber</p> <p>Victoria Police: Sgt Herb Lonsing</p> <p>Amy Gillet Foundation: Simon Gillet</p> <p>Beach Road Commercial Org: Michael Kadami</p> <p>Dept of Sustainability and Environment: Michael Ward</p>					





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	Item	Who
4	<ul style="list-style-type: none"> - Brigid Isaac: Noted that the report was very readable. Noted that the wording on p 24: "safer for bikes and pedestrians" could be changed to say "less experienced riders" or by using wording consistent with Parks Victoria shared path literature. Brigid offered to provide amended wording. - David Grant: No Stopping Trial not referenced as improvement measure. If report presented to Council in current state, the No Stopping Trial might not be addressed. - Guy: Page 11 will be strengthened and the report will say that the extension of the No Stopping Trial will be considered SRG is integral to the evaluation of the No Stopping Trial and invited views of SRG on the No Stopping Trial - Jason den Hollander: Requested to view data on the evaluation of the No Stopping Trial prior to presentation to Council. - Guy: A draft will be provided to the group for comment prior to the Council report. Preliminary results will be available mid November and further feedback requested from SRG members. - Guy: Requested anecdotal reactions to the No Stopping Trial from SRG members. - John Cain: Anecdotally, cycling clubs very positive about the No Stopping Trial. - David Grant: Agreed and think cyclist behaviour has improved. - Jason: Agreed - David Grant: Noted that cyclist behaviour appears to have been positively impacted. - Chris: Noted that his cycling group found the experience very positive. - Jason: Noted a need to reinforce positive cyclist behaviour. - Dr James Taylor: Noted that parked cars represented a significant hazard and that the No Stopping Trial represented a quantifiable improvement to cyclist safety. - Guy: The Strategy will need to reflect the positive views of the SRG with respect to the No Stopping Trial as well as the positive results from the survey. - Diane Whaley: Queried whether the Keys Street junction had been included. 	<p>For Action: Ross Thompson</p>





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<p>4.</p>	<ul style="list-style-type: none">- Ross: Confirmed that the junction has been included and is under consideration for a pedestrian operated signal (POS)- Diane: Noted that the junction had difficult sightlines and might require additional signage to warn of POS- Ross: The Keys Street intersection does not meet the VicRoads warrants for signalisation.- Jason: Queried whether truck ban would be extended into Saturday mornings:- Ross: Extending the truck ban will be considered- Chris: queried response to reduced (50kmh) speed limit proposal.- Ross: Response has been mixed.- Chris: Can “mixed” on page 25 be changed to “positive and negative” as “mixed” is confusing.- Guy asked members of the SRG to confirm their support for the 50 kmh speed limit proposal.- All members expressed support.- Anthea Jennings: Noted that a review of speed limits needed to consider the entire route from Port Phillip to Mordialloc. Varying speed limits have the potential to cause driver confusion.- Anthea: Additionally noted that speed limits would require resources for enforcement.- James: Noted that speed was the major issue in the cause and severity of accidents regardless of whether alcohol, darkness or mobile phones were involved. Slowing traffic would represent a substantially safer environment for all road users. Requested that the report data be used in supporting the case for a 50 kmh speed limit.- Guy stated that there is a specific Council resolution in relation to this.- John: Noted that a reduced speed limit would be disincentive to trucks on Beach Road.- Anthea: Agreed- Guy: A specific action to prepare the business case to reduce the speed limit to 50 kmh will be included in the Strategy.	
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<p>5.</p>	<p>Cyclists and Noise: Issue raised by Barbara Latham.</p> <ul style="list-style-type: none">• Jason: Noted that noise was generally limited to cyclists communicating and was not gratuitous.• Anthea: Noted that cyclist conversation could be heard from inside a car with the radio on but noted that it may be due to a lack of other road noise due to time of day (early morning)• Jason: Noted that while the problem might not be able to be solved, it could be addressed through the promotion of positive behaviour.• Guy: Could be included in future Codes of Conduct?• Diane: Noted that the leaflets (BV and CSV) presented at previous meetings were not widely circulated.• Kipp: Agreement with VicRoads on consolidating the two leaflets into one could not be reached.• Jason: Some difficulties were encountered with retailers in distributing literature.• Guy: The Strategy included funding for education and suggestions were requested re ideas on distribution of material promoting positive behaviour. <p>Proposal for 50kmh Speed Limit: Chris Sutton</p> <ul style="list-style-type: none">• Chris spoke to his previously circulated document on the benefits of a 50 kmh speed limit. The matter having been discussed and supported previously, did not attract further comment.	
<p>6.</p>	<p>Way forward and timelines.</p> <ul style="list-style-type: none">• Guy: Report on the evaluation of the No Stopping Trial will be presented to Council in December 2011. Evaluation data will be made available to SRG members prior to that date.• Guy thanked the members of the SRG, Traffix and Plumb Communications for their contribution to the process.	
<p>7.</p>	<p>Close</p> <p>The meeting closed at 7.45pm.</p>	

