### Main Hall

**10AM**
Open MC Gerard McCulloch

**10.15AM – 11AM • PANEL DISCUSSION**
**What are children’s book publishers looking for?**
Children’s authors & illustrators in conversation
Gabrielle Wang, Adam Wallace, Corinne Fenton, Claire Saxby. Facilitated by Gerard McCulloch

**11.15AM – 12NOON • PANEL DISCUSSION**
**How to Avoid Self-Publishing Regrets**
Cecelia Morris, Gordon Lindsay, Mark Zocchi, Richard Holt. Facilitated by Rochelle Jackson

**12.15PM – 1PM • PANEL DISCUSSION**
**So you want to be a writer. Can writing be taught?**
A. S. Patrič, Sian Prior, Sally Hepworth, Alison Goodman. Facilitated by Gerard McCulloch

**1.15PM – 2PM**
Biographies on Stage
Lawrence Mooney in conversation with Kieran Carroll

**2.15PM – 3PM • PANEL DISCUSSION**
**The Highs and Lows of Writing. My experience**
Sofie Laguna, Ella Carey, Heather Morris, Anna George. Facilitated by Claire Halliday

**3.15PM – 4PM • PRESENTATION**
**The 12 Things They Don’t Tell You About Writing**
Catherine Deveny.

**4.15PM – 5PM • PANEL DISCUSSION**
**Promotion is not a dirty word!**
How to market yourself and your book. Lee Kofman, Jane Sullivan, George Ivanoff, Eleni Hale. Facilitated by Rochelle Jackson

**MC Gerard McCulloch**

### Bowls Room

**10.15AM – 11AM • WORKSHOP**
**Life Writing: what’s my story?**
Sian Prior

**11.15AM – 12NOON**
**Bringing characters to life**
Sofie Laguna and Leah Kaminsky in conversation with Lee Kofman.

**12.15PM – 1PM • WORKSHOP**
**Planning Your Book**
Know when to stop researching and start writing
Stuart Kells

**1.15PM – 2PM • PRESENTATION**
**Pitch it!**
A great pitch can sell a novel. So what should your pitch include?
Toni Jordan

**2.15PM – 3PM**
**Creating a non-fiction book that will appeal to publishers and readers**
Vikki Petraitis, Stuart Kells, Mal Walden, Martin Playne

**3.10PM – 4PM**
**Kieran Carroll in conversation with local authors**
Showcasing five local authors taking centre stage at 10 minute intervals.

**4.15PM – 5PM • PANEL DISCUSSION**
**The dark side. How do you write believable crime fiction?**
Vikki Petraitis, Anna George, Anne Buist, Leigh Redhead

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**Southern FM 88.3 interviewing authors**

**Guest speakers and discussion panels**

**Free presentations and workshops**

**Authors books available for sale**